

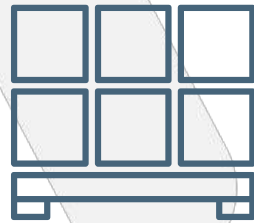




Merchant Pain



High-Cost
15K per
Branch
Yearly



Availability
especially in
seasons



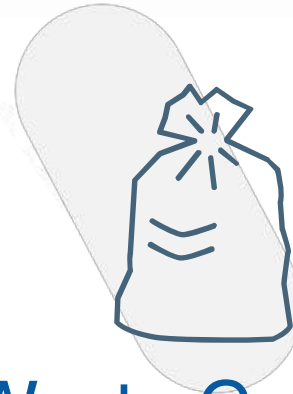
Regulations
PDPL



Customer Pain



Loss & Damage



Waste Creation



Water is a digital partner that redefines digital receipts with a seamless & secure RaaS solution revolutionizing the retail sector



UX centric for seamless adoption ...



...While creating a Plug & Play solution



The future of digital receipts

أسواق روابك
فاتورة ضريبية مبسطة

الرياض - حي قرطبة - شارع البيت العتيق
رقم الجوال : ٥٩٩٩٢٣٩٠٠
٣١٠٨٣١٠٥٥٥٠٠٠٣٢٠
باني : ١٠١٠٦٣٣٢٨٥

شمل ضريبة القيمة المضافة ١٥ % *
241202202436567
01/08/2024 05:43:56PM
رقم المستفيد : 202

الاجملي	الكمية	الاسم	البيان
5.92	1	5.92	
8.79	1	8.79	
14.71	2	الاجملي	
0.00		الخصم	
1.92		ضريبة القيمة المضافة	
14.71		الاجملي النهائي	
0.00		التسليم	15.00
14.71		الصافي	0.29

241202202436567
نظام الفاتورة عند الاستبدال والاسترجاع
شكراً لتسوقكم

جدة - طريق المدينة
هاتف 920002762
الرقم الضريبي 111111111111111111

الرقم : 000002

فاتورة مبيعات ضريبية مبسطة

التاريخ: 2021-09-09
الوقت: 12:04
1443-02-02

برقم ضريبي لا يوجد

الكمية	الوحدة	السعر	ملاحظة	الاجملي
1	حبة	1.00	ماء الصفاء	1.15
1	حبة	5.00	تونة الخبز	5.75

إجمالي الكمية 2
الاجملي 6.00
الخصم 0.00
الصافي 6.00
الصافي+الضرائب 6.90
يشمل ضريبة قيمة مضافة 15 % ٠.90
المدفوع 0



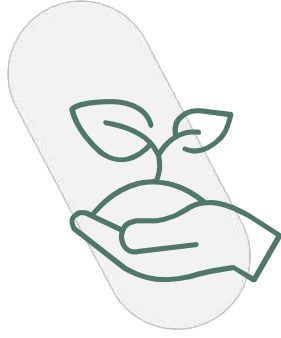


Value for Merchant



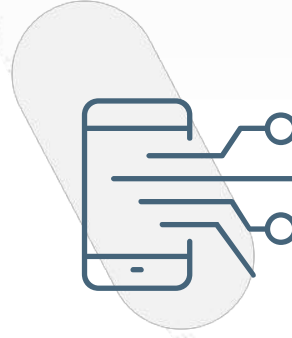
Cost-effective

50-80% cut in costs of receipts



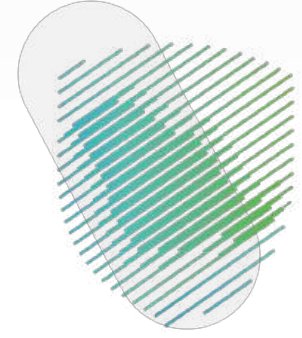
Eco-Friendly

Eliminates paper receipts



Digital Enabler

Plug and play solution with universal compatibility



Compliant

Compliant with ZATCA & PDPL regulations

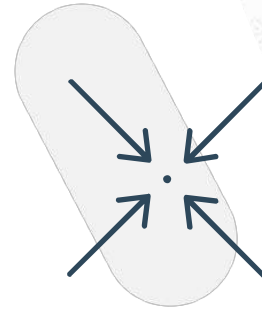


Value for Consumer



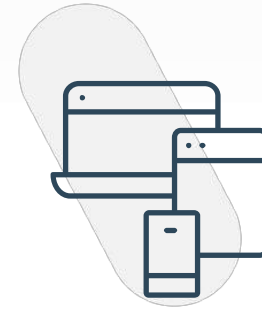
Convenient

Access receipts any time and at any place



Centralized

Store safely all receipts in one place



Compatible

Works across different devices and different platforms



Digital Receipt Delivery

Merchant issues receipts

Customer can Swipe or Scan

Receipt Delivered



Water's Device





Unique Features Compared to Competition

Key Features



Plug and Play



Zero Data
Required



Complementary
services



Maintenance-
Free



Application-Free



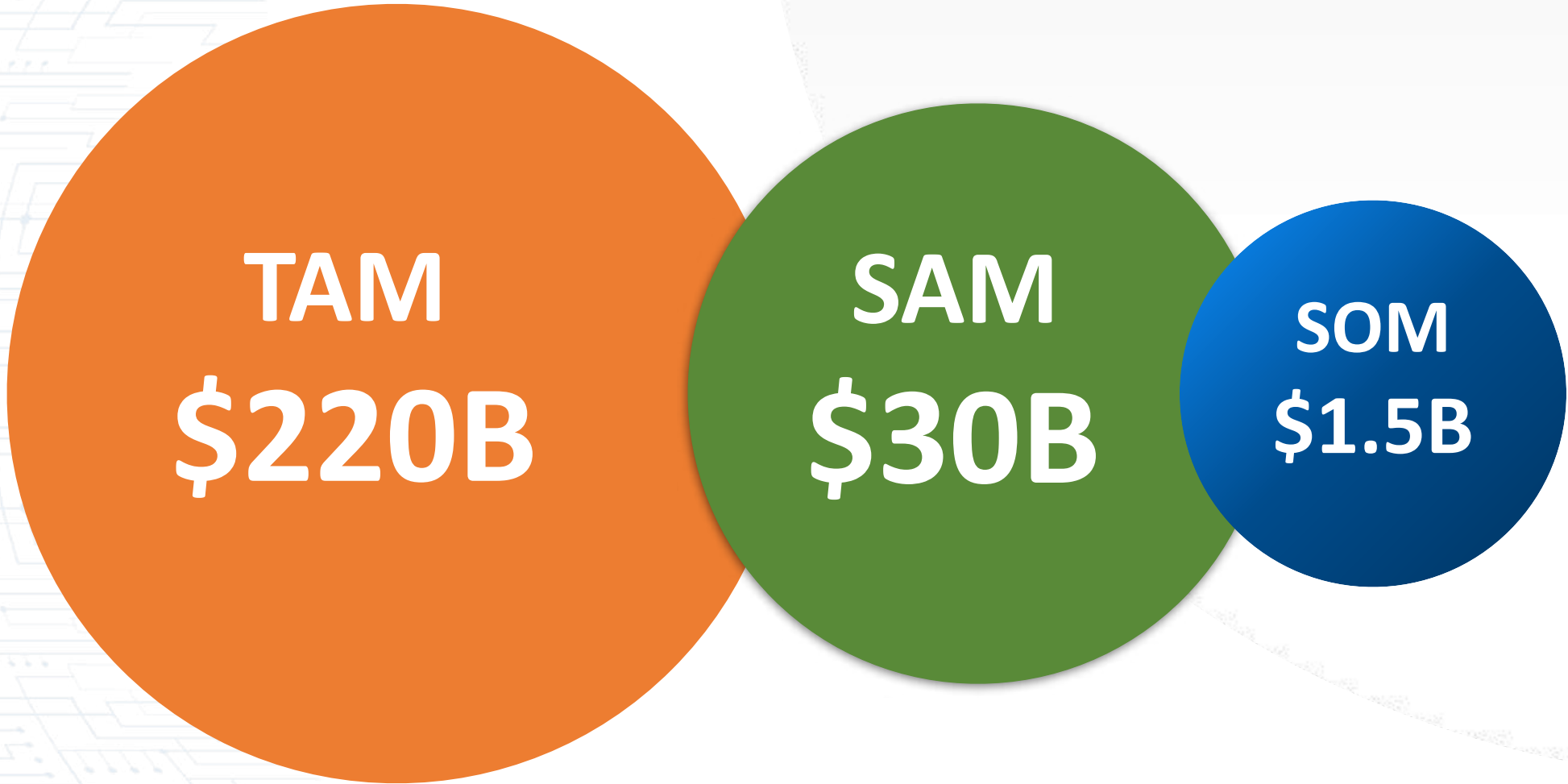
Cash & Card



	receety	فلاو	ESSALY	Receiptable	WATER
Plug and Play	✗	✗	✗	✗	✓
Zero Data Required	✗	✗	✗	✗	✓
Complementary services	✓	✗	✗	✓	✓
Maintenance-Free	✓	✓	✓	✓	✓
Application-Free	✓	✗	✗	✗	✓
Cash & Card	✓	✓	✗	✗	✓



Market Size





Business & Revenue Model

Targeted Customers	Service Plans	
<p>SMEs</p> <hr/> <p>POS & ERP</p>	<p>Annual Subscription</p>	<p>1K SAR</p> <p>Avg. Pricing / POS</p> <hr/> <p>Custom Pricing For White-label</p>
<p>Large Retailers</p>	<p>Pay Per Transaction</p>	<p>0.02 SAR</p> <p>Avg. Pricing / Receipt</p>



Traction & Impact for the past 6 months



Digital Printers

100+

Merchants saved

150k+

SAR



Digital Invoices

4M+

Helped saving

500+

Trees



The Ask

Fund Ask

Ask



\$500K

Pre-seed

Progress



Secured funds

60%



Funds allocation

Allocated based on **business priorities**

34%

Hiring

20%

Marketing

20%

R&D

15%

Operation

11%

COGS



Our Team



**Majid
Alharbi**

**Founder &
CEO**



**Yazeed
Zaidan**

**CO-Founder &
CTO**



**Fawaz
Almuwayni**

**CO-Founder &
COO**

With 9 more members in our team



Know more about us!



 | info@wateer.sa

