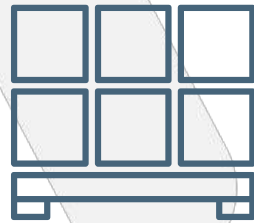WATEER

Merchant Pain

High-Cost
15K per
Branch
Yearly

Availability
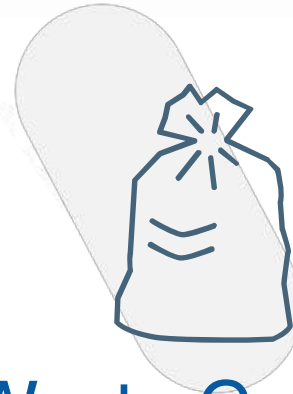especially in
seasons

Regulations
PDPL

Customer Pain

Loss & Damage

Waste Creation

WATEER

*Wateer is a **digital partner** that redefines digital receipts with a seamless & secure **RaaS** solution revolutionizing the retail sector*

UX centric for seamless adoption ...

...While creating a Plug & Play solution

The future of digital receipts

Value for Merchant

Cost-effective

50-80% cut in costs of receipts
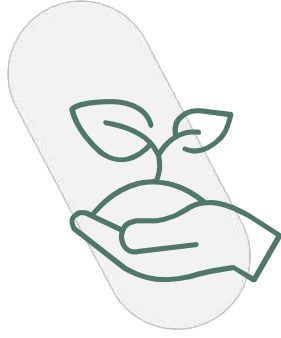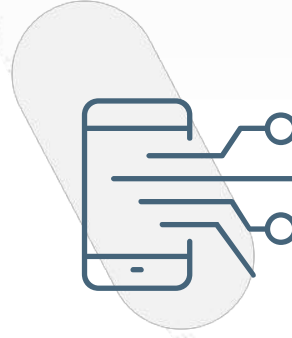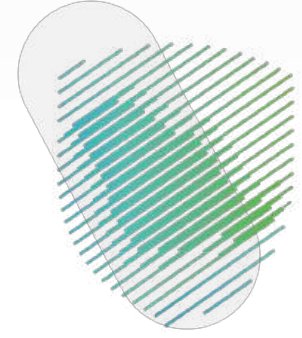
Eco-Friendly

Eliminates paper receipts

Digital Enabler

Plug and play solution with universal compatibility

Compliant

Compliant with ZATCA & PDPL regulations

Value for Consumer

Convenient

Access receipts any time and at any place
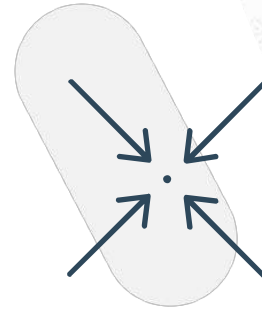
Centralized

Store safely all receipts in one place
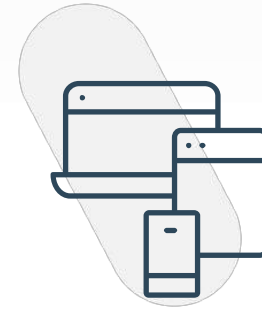
Compatible

Works across different devices and different platforms

Digital Receipt Delivery

Merchant issues receipts	Customer can Swipe or Scan	Receipt Delivered

Wateer's Device

احصل على فاتورتك الرقمية بكل سهولة
Get your digital receipt with ease

قرب جوالك
hold your phone close

أو
QR

أمسح الكود
Scan QR-Code

NFC

Unique Features Compared to Competition

Key Features	receety	فواري	ESSALY	Receiptable	WATEER
Plug and Play	✗	✗	✗	✗	✓
Zero Data Required	✗	✗	✗	✗	✓
Complementary services	✓	✗	✗	✓	✓
Maintenance-Free	✓	✓	✓	✓	✓
Application-Free	✓	✗	✗	✗	✓
Cash & Card	✓	✓	✗	✗	✓

Market Size

TAM $220B

SAM $30B

SOM $1.5B
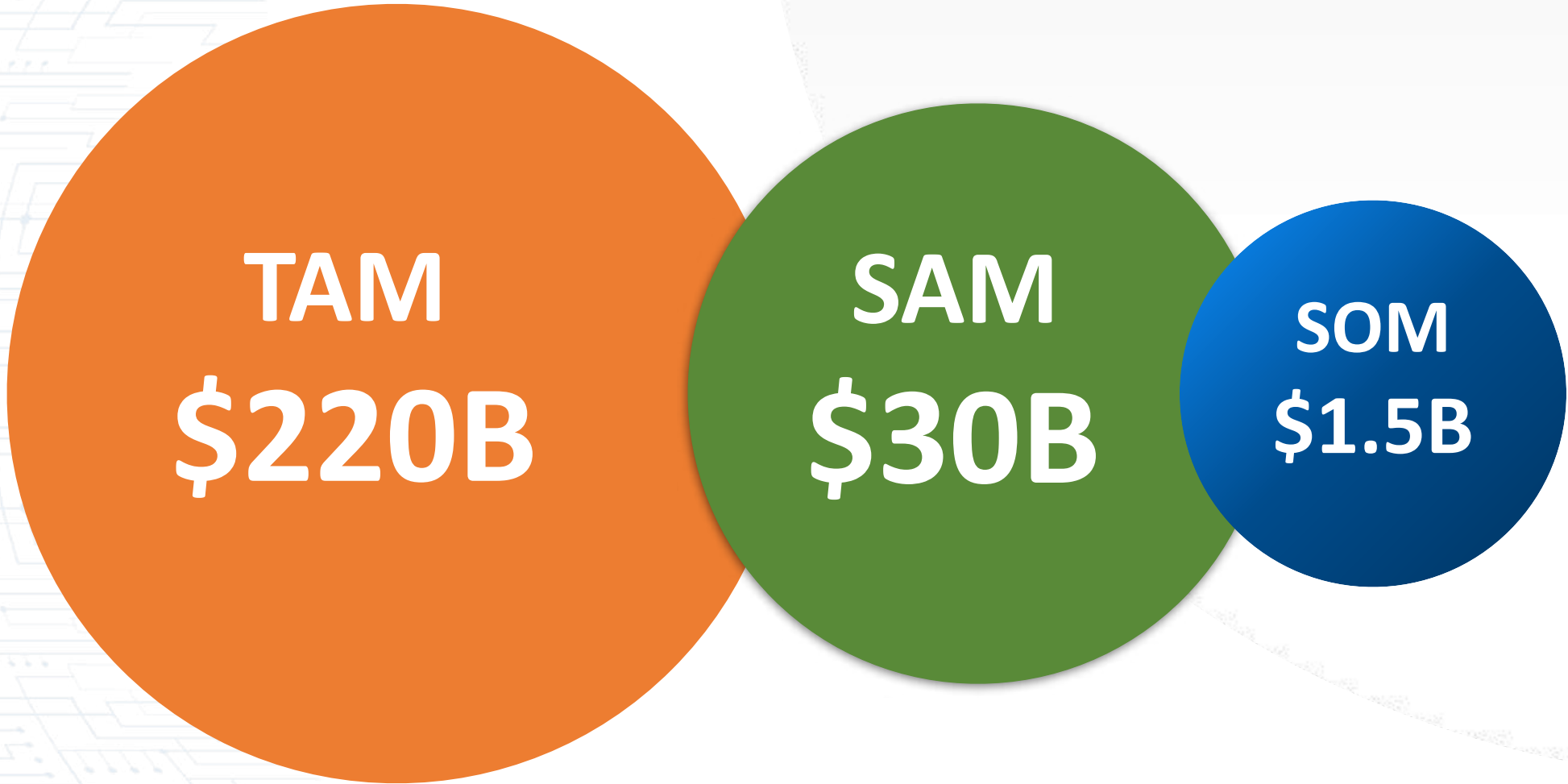
Business & Revenue Model

Targeted Customers	Service Plans	
SMEs	Annual Subscription	**1K SAR** Avg. Pricing / POS
POS & ERP		**Custom Pricing** For White-label
Large Retailers	Pay Per Transaction	**0.02 SAR** Avg. Pricing / Receipt

Traction & Impact for the past 6 months

Digital Printers

100+

Merchants saved

150k+

SAR

Digital Invoices

4M+

Helped saving

500+

Trees

The Ask

Fund Ask

Ask

$500K

Pre-seed

Progress

Secured funds

60%

Funds allocation

Allocated based on **business priorities**

34%

20%

20%

15%

11%

Hiring

Marketing

R&D

Operation

COGS

Our Team

Majid Alharbi

Founder & CEO

Yazeed Zaidan

CO-Founder & CTO

Fawaz Almuwayni

CO-Founder & COO

With 9 more members in our team

Know more about us!

WATEER

info@wateer.sa